



Dear Potential Sponsor:

WIRRE has consistently offered quality networking and information on the latest trends and recent developments in the retail real estate industry for 30 years. Our organization is largely member funded through the cost of membership and meeting dues. To continue to produce quality events that are up to the minute and relevant, we depend on support from companies like yours. Whether you are a longtime supporter of our organization or new to us, we encourage you to consider a donation and to attend one or all of our meetings!

We have laid out a chart of benefits below for your consideration. All sponsors will be included on all WIRRE correspondence for 12 months following your contribution. This includes all emails, flyers and printed materials. Each sponsor will be listed according to level of sponsorship.

In addition to the benefits in the chart below, if your organization has 5 or more members of WIRRE, you automatically become a sponsor at the Website Sponsor Level.

In Kind Sponsors can contribute in many ways: Provide promotional items, contribute to the cost of marketing materials, provide free services, etc.

Best Regards,

Tiffany Pugh
President, WIRRE 2016-2017
Finmarc Management

MISSION
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*To create a collaborative network to promote the success of women
within the retail real estate industry.*

BENEFIT	LEADING LADY \$5,000	GOLD LEVEL \$2,500	SILVER LEVEL \$1,000	BRONZE LEVEL \$500	EVENT SPONSOR \$3,500	EVENT COCKTAIL SPONSOR \$750
Recognition on WIRRE Website, flyers and emails for 12 Months	■	■	■			
Listed on Sponsor Page with contact information and link to company website	■	■	■	■	■ <i>**For the month of the sponsorship</i>	■ <i>**For the month of the sponsorship</i>
Recognition at WIRRE booth during the ICSC Mid-Atlantic Deal Making Conference	■	■	■			
Number of free meeting passes	5	4	3	1	4	2
Logo included in flash rotation on WIRRE home page	■	■	■	■	■ <i>**For the month of the sponsorship</i>	
Number of complementary memberships	3	2	1			
Static logo with embedded link on WIRRE home page	■	■				
Opportunity to address WIRRE members and audience at Sponsored Event					■	
Cocktail Bar Signage						■

DATE	EVENT	PROGRAM HIGHLIGHTS	EVENT SPONSOR	LOCATION
September 22	Welcome Back Fiesta		Combined	1025 Thomas Jefferson St. NW Suite 700 East Washington, DC 20007
October 20	Fall Fitness Event and Walking Tour - Golden Triangle	Barre Class	Golden Triangle co-sponsored with NRG	Event will start at 1825 K Street NW
November 17	WIRRE ON WOMEN	Donations will be collected for Toys for Tots		Bonfire 1132 19th Street, NW Washington, DC 20036
December 15	Holiday Member's Only Dinner			
January 19	Retailers Runway	New franchise concepts, innovative store designs and creative merchandising strategies.		
February 6-7	Mid-Atlantic ICSC			
March 16	Ladies who Lead	This event will highlight women who are highly talented mentors, coaches, and Business Executives.		
April 20	Spring Walking Tour of The Wharf	Come see the Wharf BEFORE its Open to the Public!		
May	ICSC Vegas			
June 15	Member's Only Dinner			
July (TBD)	EC Planning Meeting for 2017-2018			

SPONSORSHIP REGISTRATION

Name:		
Company:		
Street Address:		
City:	State:	Zip:
Phone:	Fax:	
Email:		
Company Website:		
Signature:	Date:	

Payment Method: <input type="checkbox"/> Visa <input type="checkbox"/> AmEx <input type="checkbox"/> MasterCard <input type="checkbox"/> Check <i>(Please make checks payable to WIRRE)</i>	
Card #	
Name on Card:	
Exp. Date:	CVV:
Signature:	Date:

SPONSORSHIP(S)

- Leading Lady (\$5,000)
- Gold Level (\$2,500)
- Silver Level (\$1,000)
- Bronze Level (\$500)
- Event Sponsor (\$3,500)
Date(s):
- Event Cocktail Sponsor (\$750)
Date(s):

Sponsorship Total:

PLEASE SEND COMPLETED FORM TO:

Neighborhood Retail Group
Attn: Bethany Kazaba
1825 K Street NW, Suite 1250
Washington, DC 20006

bethany@neighborhoodretail.com
302-507-7500 direct